



INTEGRATED HEALTHCARE AND CAREGIVER
PLATFORM CONNECTING PATIENTS, DOCTORS,
PHARMA COMPANIES

Ayukrt empowers Patients and Doctors to digitally manage healthcare.

Ayukrt is tailored to be a patient centric healthcare solution. Once enrolled, **patients** have access to:

- Preferred doctor 24/7, Patients can consult his/her preferred doctor from anywhere at any time.
- Dosage reminders
- Health tips
- Refill reminders
- Appointment reminders
- Periodic test reminders from the pharma company.

Ayukrt helps **doctors** to be there for their patients like-never-before. Doctors can

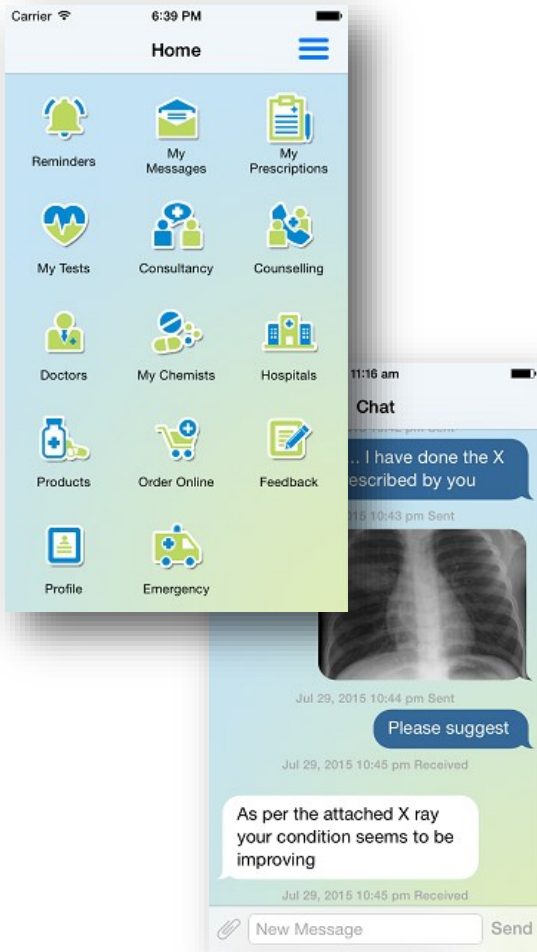
- Monitor the health condition of the patient with chronic disease
- Provide the best services with ease from his/her comfort zone

- Review patient reports/ periodic test results
- Provide online consultancy, from anywhere through web portal/ mobile app
- Earn additional revenue and retain patient for its life cycle.

Ayukrt helps **pharma marketers** build an individual relationship and commence a dialogue with patients, which lets them to:

- Know their customers and provide them value added services and retain them
- Deliver healthcare everywhere
- Track performance of medical sales representatives right up to the city, state, country level.

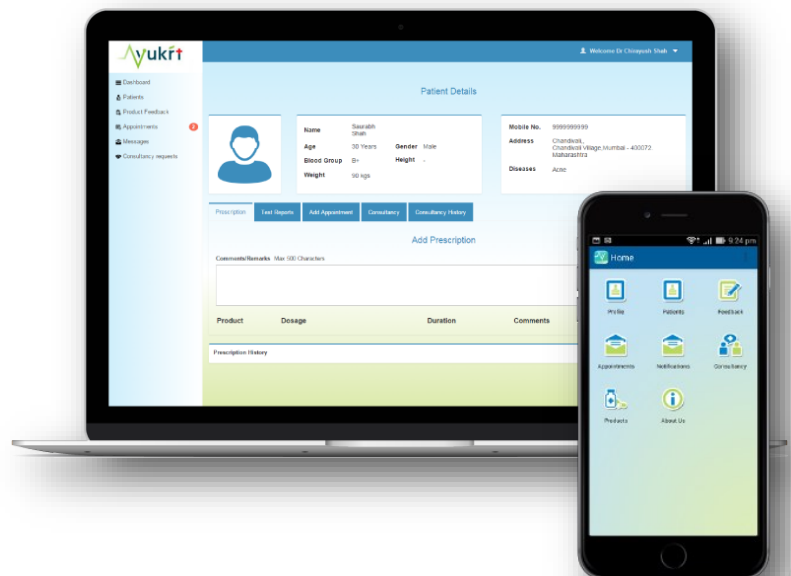
Mobile App for Patients



- **Online Consultation** helps avoid those long queues and tiring trips. Patients can consult doctors anytime, from anywhere.
- **Counselling** offers professional advice with a simple phone call
- **Health Vault** stores and shares periodic test results with the doctor
- **Reminders** sends notification for next dose, scheduled test and/or appointments.
- **Digital Prescriptions** helps keep track of all prescription in one place
- **Multilingual interface** helps serve a wider spectrum of customers with a choice of 8 languages.

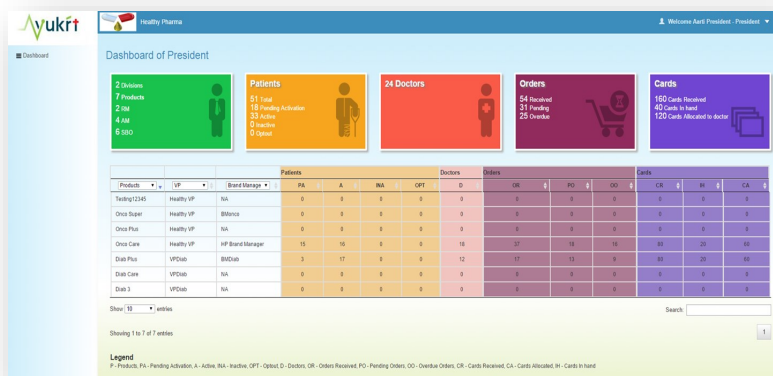
Doctors Portal, Mobile App and Tablet App

- Manage Patients
- View Patient records
- Provide digital prescriptions
- Review and analyse Test Data
- Digital Consulting
- Manage Appointments
- Review Disease Statistics



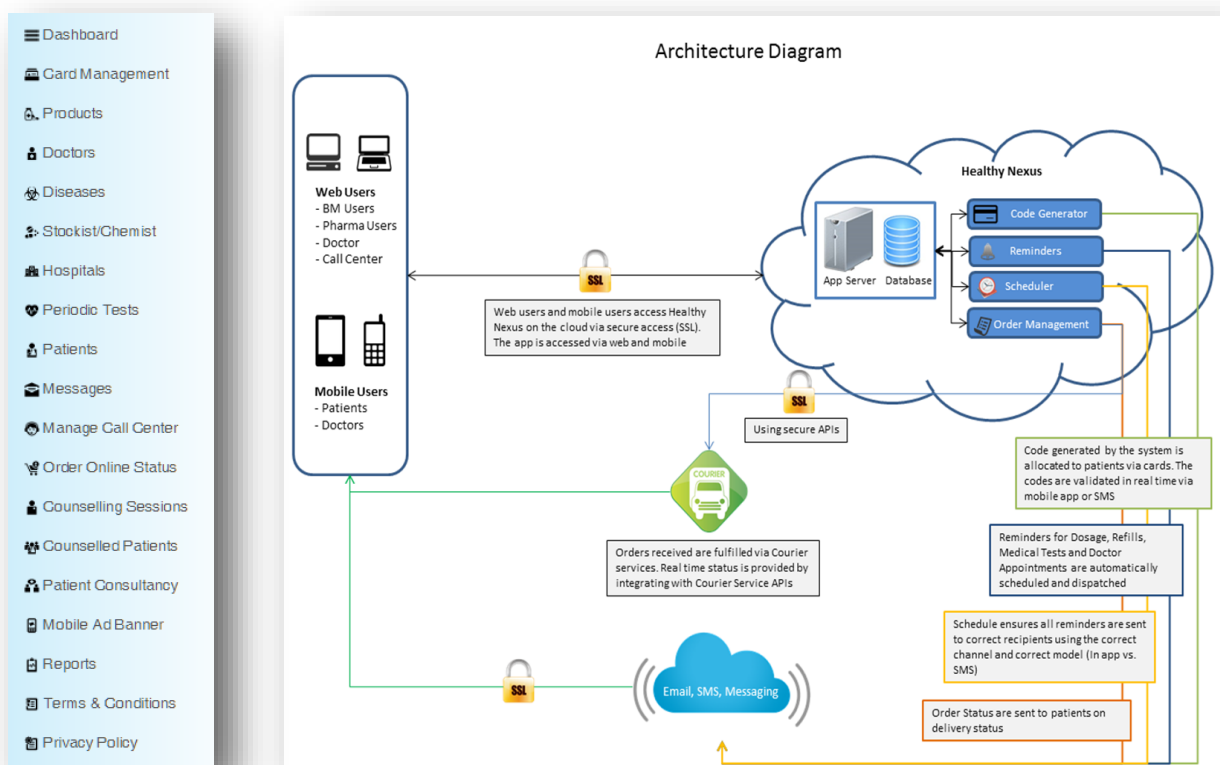
Pharma Management

- In-depth dashboards
- Drill down report with real time data
- 8 levels of roles and custom dashboards
- Employee level statistics and data
- Date range snapshots for easy comparison and analysis



Scalable and Modular Portal with Robust Backend

- Array of features to provide flexibility to marketing managers
- Dashboards and reports to make critical decisions
- Easy and functional backend to plan and perform key functions



Big Rattle's Role in the Product

The Need

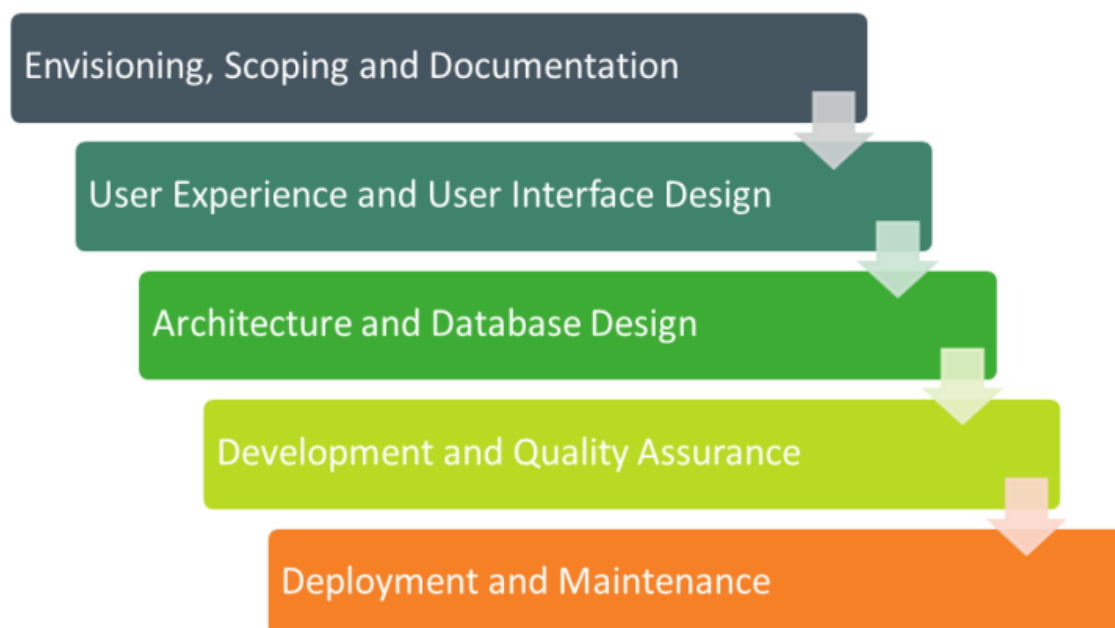
Build a robust, scalable, 360 degree platform to connect pharmas, doctors and patients. Leverage mobile technology to provide these features 24 x 7

Challenges

1. Multiple roles, dashboards, intensive data driven functionalities
2. Multi-level APIs and Web Service integration
3. Multi browser support
4. Security and Privacy

The Approach

Ayukrt partnered with Big Rattle Technologies for Design and Development of the entire portal and mobile apps.. Big Rattle Technologies was involved in all stages of product development illustrated below:



More Success Stories

Kissanpur.com: World's First Ever Crowd Sourced Tomato Farm

Learn how Big Rattle Technologies delivered Kissanpur, 2 years in a row reaching over 2.5 million households with tips to grow tomatoes, contests, photo galleries, leaderboard and blogs.

BMW Event Registration App for iPad

Learn how Big Rattle Technologies digitised the event registration and press kit delivery process for BMW. The app was used at the Auto Expo in India.

WeR4Pets.com: makes the world a better place for pet and pet parents one wag at a time

Learn now Big Rattle Technologies developed a comprehensive portal for dog and cat lovers complete with articles, tips, games, discussion groups, expert connect, videos and events.



Big Rattle Technologies
Mobile | Web | Design

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In 2012, we began building mobile apps. Today, we've built over 10 apps. We are driven by a simple goal: ***Provide our clients with reliable, quality software at a cost-effective price, and ensure projects run smoothly, strategically and predictably.*** Building you the best app possible is critical, so is the process it takes to get there. That's where we come in.

At Big Rattle Technologies, we take a business-driven methodology to all of our projects, we use technology as a way to solving a challenge rather than suggesting a predefined solution. In building a reliable, cutting-edge software, we account for the challenges that our customers seek to tackle, together with the goals they would like to accomplish. Our focus is on forming long lasting IT partnerships. with our customers.