

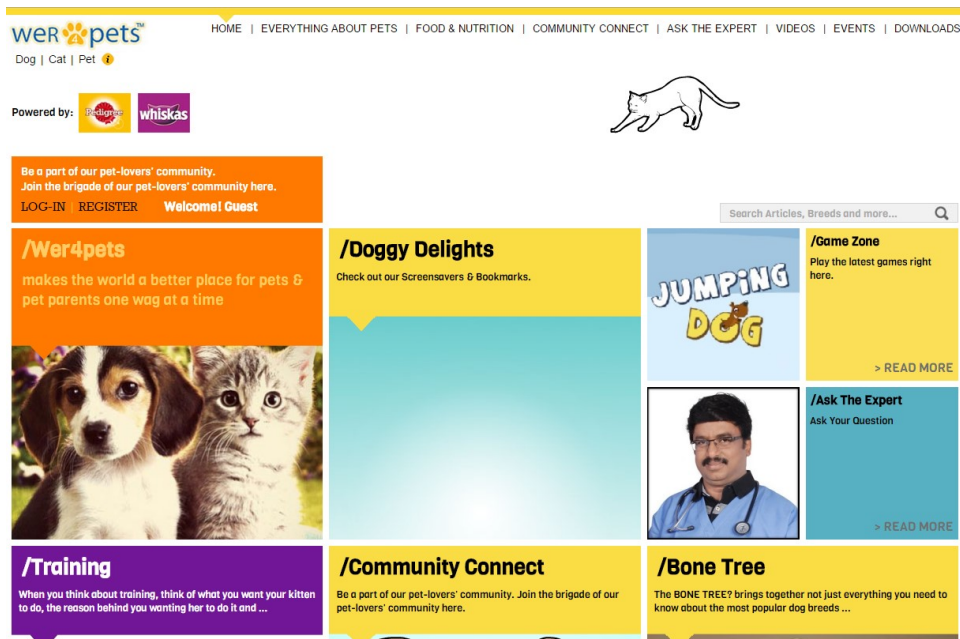


MAKES THE WORLD A BETTER PLACE FOR PET AND PET PARENTS ONE WAG AT A TIME

WeR4Pets.com is a community platform where like minded pet owners can connect to each other.




Mars International (owners of the Pedigree dog food brand) wanted to create an online presence that connected with both prospective pet parents and existing ones. Wer4Pets promises to be a platform where these pet enthusiasts get to interact with

each other while having access to resources that help them take care of their pets. Unique features of the site include a Bone Tree of dog breeds, an online application that plots various users favourite dog walks, dog specific comics, downloads and a lot more.



Key Features

- Maintain an online pet profile, and don't miss any important date from your pet calendar
- Discussion Forums with like minded pet lovers
- Gallery of pet photos
- Dog Walk: Share your favourite routes with other dog lovers with our Dog Walk application
- Everything About Pets: Learn everything about pets with rich content in various categories like food and nutrition, taking care of pets, comics, bookmarks, screensavers, and more
- Bone Tree: Know everything you need to know about the most popular dog breeds
- Community Connect: Access discussion forums and follow pet owner's near you or similar breed owners near you.
- Ask The Expert: Ask your question and get answers from experienced vets and specialists
- Videos: View training tips and tricks delivered by experts
- Events: Don't miss an event any more, stay tuned with up coming events
- Search anything related to pets & pet care
- SEO friendly content and links

Doggy Delights Check out our Screensavers & Bookmarks. > DOWNLOAD NOW	Dogix Follow our favourite canine pals with our latest comic strip today.. > DOWNLOAD NOW	Game Zone Solve our latest puzzles. > PLAY NOW
		

Big Rattle's Role in the Product

The Need

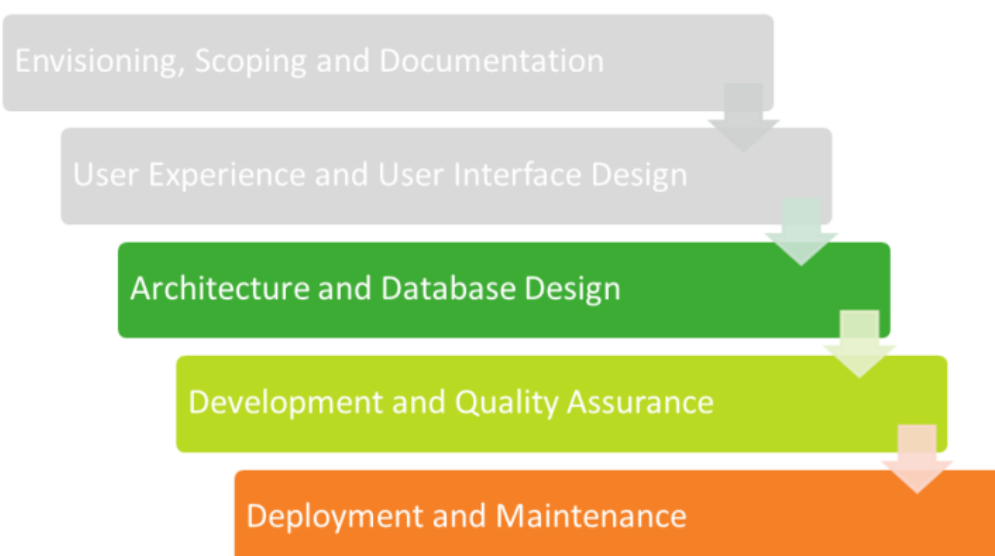
The goal was to make wer4pets a petpedia of dogs & cats. The interactive platform would allow pet parents engage with one another and search anything related to pets and pet care.

Challenges

1. Multi-level search across articles and categories
2. Custom landing page and menu based on type of pet selected
3. Custom CMS and multiple templates to allow update of content in any section of the website
4. Responsive design to work across phones and tablets
5. Multi browser support

The Approach

The feature set and user interface design was provided by the client. As technology partners, Big Rattle Technologies built the designed and developed the WeR4Pets platform.



More Success Stories

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Learn how Big Rattle Technologies delivered Kissanpur, 2 years in a row reaching over 2.5 million households with tips to grow tomatoes, contests, photo galleries, leaderboard and blogs.

Kaypay.com: First Bank-Agnostic Funds Transfer Platform for Kotak Mahindra Bank

Learn how Big Rattle Technologies helped Kotak Mahindra Bank envision, design and deliver kaypay, a first of it's kind social banking application

BMW Event Registration App for iPad

Learn how Big Rattle Technologies digitised the event registration and press kit delivery process for BMW. The app was used at the Auto Expo in India.



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In 2010, we began building mobile apps. Today, we've built over 10 apps. We are driven by a simple goal: ***Provide our clients with reliable, quality software at a cost-effective price, and ensure projects run smoothly, strategically and predictably.*** Building you the best app possible is critical, so is the process it takes to get there. That's where we come in.

At Big Rattle Technologies, we takes a business-driven methodology to all of our projects, we use technology as a way to solving a challenge rather than suggesting a predefined solution. In building a reliable, cutting-edge software, we account for the challenges that our customers seek to tackle, together with the goals they would like to accomplish. Our focus is on forming long lasting IT partnerships. with our customers.